## **CLAIMS**

The embodiments of the invention in which and exclusive property or privilege is claimed are defined as follows:

- 1. A picture display system having in combination:
- a picture module to hold individual pictures;
- a display sleeve that is shaped and sized to hold at least one of said picture module and having two opposing receiving channels;
- a plurality of accessory components that function to support said display sleeve;
  - a connector channel for connecting said display sleeve.
- 2. A picture display system as defined in claim 1 wherein said picture module includes a mounting panel which supports and protects a picture and two mounting clips that secure a picture to said mounting panel.
- 3. A picture display system as defined in claim 1 wherein said picture module includes a picture carrier that holds a picture, a mounting panel which supports and protects said picture carrier and two mounting clips that secure said picture carrier to said mounting panel.
- 4. A picture display system as defined in claim 3 wherein said picture carrier having a central fold, angled slots for holding a picture and opening that exposes a picture placed inside said picture carrier.
- 5. A picture display system as defined in claim 2, wherein said picture module includes a mounting clip with dual guide lips, dual strain relieve grooves and equal legs.
- 6. A picture display system as defined in claim 3, wherein said picture module includes a mounting clip with dual guide lips, dual strain relieve grooves and equal legs.
- 7. A picture display system as defined in claim 2, wherein said picture module includes a mounting clip with a single guide lip, dual strain relieve grooves and unequal legs.
- 8. A picture display system as defined in claim 3, wherein said picture module includes a mounting clip with a single guide lip, dual strain relieve grooves and unequal legs.

- 9. A picture display system as defined in claim 1 wherein said display sleeve includes a self supporting base.
- 10. A picture display system as defined in claim 1 wherein said display sleeve includes 2 additional narrow channels and a standoff rib whereby said additional narrow channels facilitate the physical linking or connecting of display sleeves one to another and said standoff rib functions to maintain an assemblage of display modules a constant distance from a vertical surface.
- 11. A picture display system as defined in claim 1 wherein said display sleeve includes 2 additional ribs and 2 sets of centering grooves and reinforcement ribs whereby the said additional ribs provides clearance for the heads of mechanical fasteners and said centering grooves provide a convenient means for centering a twist drill bit and said reinforcement ribs provide additional strength in the area under the heads of mechanical fasteners.
- 12. A picture display system as defined in claim 1 wherein said display sleeve is two independent receiving channels mounted to a common substrate and each having 1 additional rib, a centering groove and reinforcement ribs whereby the said additional rib provides clearance for the heads of mechanical fasteners and said centering groove provides a convenient means for centering a twist drill bit and said reinforcement ribs provide additional strength in the area under the heads of mechanical fasteners.
- 13. A picture display system as defined in claim 1 wherein said display sleeve is produced from a monolithic material and having receiving channels machined directly into it.
- 14. A picture display system as defined in claim 1 further including a fold up display stand made from a planar sheet material which can be folded and locked into a three dimensional form utilizing internally located locking tabs that snap into fastening holes.
- 15. A picture display system as defined in claim 8 further including a connector for joining said individual display sleeves so a plurality of said display sleeves can be easily attached to a supporting surface such as a wall.
- 16. A picture display system as defined in claim 8 further including wall support for attaching an assemblage of display modules to a supporting structure such as a wall.

- 17. A picture display system as defined in claim 8 further including wall support connector for connecting an assemblage of display modules to typical office partition/wall systems.
- 18. A picture display system as defined in claim 1 wherein a plurality of said display sleeve are attached to a backer board thereby forming a picture plaque.